

## THE FREELANCE JOURNALIST SAFETY PRINCIPLES

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FREELANCE AND LOCAL JOURNALISTS

ON DANGEROUS ASSIGNMENTS:

NEWS
ORGANIZATIONS
COMISSIONING

JOURNALISTS IN DANGEROUS ENVIRONMENTS:

All journalists¹ should **plan and prepare** in detail an assignment taking into account digital, legal, physical and psychological safety dimensions before, during and after publication. News organizations<sup>2</sup> recognize that local journalists and freelancers play an increasingly vital role in independent journalism and appreciate that safety is a prerequisite for independent and professional journalism.

Journalists should prepare and use risk assessments that take into account their personal profile and identity; and communication plans that consider surveillance capabilities of those on the ground. Communication plans should ensure key contacts have clear instructions and action plans in case of arrest, injury, disappearance, kidnapping or death, and include next of kin details.

News organizations should stay up-to-date on standards of care and safety, including digital, legal, physical, and psychological aspects, and consistently advance awareness of safety standards among staff and freelance contributors.

All journalists are encouraged to complete relevant safety training and stay up-to-date on standards of care and safety, including digital, legal, physical and psychological aspects. Journalists operating in dangerous environments should endeavor to complete an industry-recognized safety or hostile environment course and first aid course, and carry a suitable first-aid kit.

News organizations should share information and resources that impact journalists' safety among professional communities.

Journalists should **seek relevant safety equipment** appropriate to their profile and assignment either through their employer, contract, or independently.

04 News organizations should show the same concern for the welfare of local journalists and freelancers as they do for staff.

Journalists should seek adequate insurance either through their employer, contract, or independently. Journalists should assess what type of insurance they need based on the risks associated with the assignment, and understand the limits of each policy.

News organizations should endeavor to provide appropriate equal treatment with regard to insurance, safety training, digital security, first aid and safety equipment to staffers and freelancers throughout the course of their assignments. The additional costs of these measures should be factored in their budgets, particularly on assignments that may put journalists in harm's way.

Journalists should work closely with their news organization, or, if undertaking an assignment independently, colleagues in the industry, to understand the risks of a story. In doing so, they should seek and take into account the safety information and advice of professional colleagues, local contacts and security personnel. Likewise, they should share safety information with colleagues to help them avoid harm. Journalists should advance awareness of safety among their colleagues and professional communities.

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News organizations should recognize the importance of timely advance payments when making assignments as part of promoting safety. News organizations should endeavor to provide agreed-upon expenses in advance and pay for work completed in a timely manner. They should specify explicitly before any assignment the amount, timing, and other conditions of payment, as well as reimbursement of expenses.

Journalists should work with news organizations in assessing the risks associated with bylines and establish whether crediting any of the journalists involved in the story could endanger anyone. News organizations should work with journalists in assessing the risks associated with bylines in any story and establish whether crediting any of the journalists involved in the story could endanger anyone.

Journalists should work with colleagues on the ground and with news organizations to measure the journalistic value of a story against the risks.

In making assignments in a conflict zone or dangerous environment, news organizations should be prepared to take comparable responsibility for the freelancer's and local journalist's well-being in case of kidnapping or injury as they do for staffers, and should endeavor to support their families in case of death. News organizations have a moral responsibility to support journalists to whom they give risky assignments, as long as the journalists comply with the rules and instructions of the news organization.

<sup>1</sup> Including visual journalists, investigative journalists, filmmakers, local producers, stringers and those engaged as fixers.

News organizations interact with freelancers and local journalists through their editors, producers, reporters, lawyers, linance staff, eastley experts, and others, all of whom share the news organization's responsibility to maximize the safety of freelancers and local journalists. We also include here non-for profit news organizations and other initiatives commissioning or funding stories.

In conclusion, we, the undersigned, encourage all news organizations to participate collaboratively and proactively in a shared commitment to the safety and well-being of all journalists on the ground, be they staff or freelance.

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